

## Privacy & Cookies Policy

### How and why we process your Personal Data

The Cotton Group processes your Personal Data to meet your requests. We guarantee that your Personal Data is processed legally and fairly in accordance with the applicable data protection legislation arising from the Directive 95/46/EC on the protection of individuals with regard to the processing of personal data and on the free movement of such data.

If you have requested a subscription to the B&C newsletter, your Personal Data will be processed by the Cotton Group for the purpose of sending you the B&C Newsletter. You can unsubscribe from the B&C Newsletter at any time by following the instructions in the B&C newsletter.

If you have requested to receive B&C promotional materials, your Personal Data will be processed to send you the materials and information you have requested.

If you have requested access to the B&C Private Room, your Personal Data will be processed to provide secure access to the B&C Private Room and to perform the services you request in the B&C Private Room.

If you refuse to disclose certain mandatory data, the Cotton Group may not be able to deal with your requests.

The Personal Data you submit to the Cotton Group may be used to inform you from time to time about promotions, products and other news concerning the Cotton Group and the B&C brands. If you do not want the Cotton Group to keep you informed, you can send an e-mail to [info@bc-collection.eu](mailto:info@bc-collection.eu) clearly indicating your request in this regard.

### Your rights

You have the right to access and/or rectify the Personal Data that concerns you at any time. You have the right to have your Personal Data deleted at your request. You can exercise your rights by sending an e-mail to the following address [info@bc-collection.eu](mailto:info@bc-collection.eu) clearly indicating your request in this regard.

### How to contact us

Any questions or complaints relating to the collection and processing of your Personal Data should be sent by email to the following address [info@bc-collection.eu](mailto:info@bc-collection.eu). You can also send your requests in writing to the following address:

The Cotton Group SA.

For the attention of the Communication Team.

Drève Richelle 161, Building O, box 5,

1410 Waterloo

BELGIUM



## How we use Cookies

### GENERAL INFORMATION

Cookies are files or pieces of information that may be stored on your computer when you visit a website. Cookies are commonly used to make websites easier to use and to better tailor them to the user's interests and needs.

Depending on the type of cookie used, the information collected by a cookie may include personal information. In such case, this information will be dealt with in accordance with The Cotton Group's data protection privacy policy.

### TYPES OF COOKIES USED

Subject to your prior consent (banner posted on The Cotton Group's website), the Cotton Group may install on your computer the following types of cookies:

- First party cookies (i.e. visitor cookies, opt-in cookies and Pardot App session cookies)
- Third party cookies

### COOKIE PURPOSES

First party cookies are for tracking purposes and third party cookies are used for redundancy.

First party cookies are used on the customer's vanity domain.

Third party cookies are set on [pi.pardot.com](https://pi.pardot.com) and [go.pardot.com](https://go.pardot.com). These third party cookies are set to provide resiliency when a customer either chooses not to use its vanity domain for all assets, or if a customer chooses to track across multiple vanity domains.

### COOKIE MANAGEMENT

Cookies used on The Cotton Group's website are installed and managed by Salesforce/Pardot in accordance with The Cotton Group's data protection privacy policy.

### COOKIE DURATION

In any event, the cookie duration shall not exceed 13 months.

### COOKIE SETTINGS

You may adjust or modify your browser settings in order to limitate or refuse cookies. Please refer to your browser instructions to learn more about how to change your browser settings.

If you adjust or modify your browser settings, please note that this may impact your experience on The Cotton Group's website.

#### The Cotton Group SA/NV

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## Updating of this Policy

The Cotton Group reserves the right to review this Policy at all times. It is your responsibility to periodically verify the applicable Policy and to comply with its most recent version.

This policy was last modified in September 2017.

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