

Privacy & Cookies Policy

How and why we process your Personal Data

The Cotton Group processes your Personal Data to meet your requests. We guarantee that your Personal Data is processed legally and fairly in accordance with the applicable data protection legislation arising from the Directive 95/46/EC on the protection of individuals with regard to the processing of personal data and on the free movement of such data.

If you have requested a subscription to the B&C newsletter, your Personal Data will be processed by the Cotton Group for the purpose of sending you the B&C Newsletter. You can unsubscribe from the B&C Newsletter at any time by following the instructions in the B&C newsletter.

If you have requested to receive B&C promotional materials, your Personal Data will be processed to send you the materials and information you have requested.

If you have requested access to the B&C Private Room, your Personal Data will be processed to provide secure access to the B&C Private Room and to perform the services you request in the B&C Private Room.

If you refuse to disclose certain mandatory data, the Cotton Group may not be able to deal with your requests.

The Personal Data you submit to the Cotton Group may be used to inform you from time to time about promotions, products and other news concerning the Cotton Group and the B&C brands. If you do not want the Cotton Group to keep you informed, you can send an e-mail to info@bc-collection.eu clearly indicating your request in this regard.

Your rights

You have the right to access and/or rectify the Personal Data that concerns you at any time. You have the right to have your Personal Data deleted at your request. You can exercise your rights by sending an e-mail to the following address info@bc-collection.eu clearly indicating your request in this regard.

How to contact us

Any questions or complaints relating to the collection and processing of your Personal Data should be sent by email to the following address info@bc-collection.eu. You can also send your requests in writing to the following address:

The Cotton Group SA.

For the attention of the Communication Team.

Drève Richelle 161, Building O, box 5,

1410 Waterloo

BELGIUM

How we use Cookies

We use Cookies to give you the best experience on our site. Cookies are files containing small amounts of information which are downloaded to your device when you visit a website.

You may refuse the use of Cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of our websites. To stop information collection through your browser via Cookies, please follow the instructions on www.aboutcookies.org.

We use the following Cookies:

Strictly necessary Cookies

These Cookies are strictly necessary in order to provide the service explicitly requested by the subscriber or user.

Cookie	Name	Purpose	Where the Cookie can be used	Timespan
PHP session cookie	PHPSESSID	The PHPSESSID cookie is native to PHP and enables our website to store serialised state data. This Cookie is used to ensure that you are recognised when you move from page to page within our site and that any information you have entered is remembered. As the PHPSESSID cookie has no timed expiry, it disappears when you close our website.	www.bc-collection.com www.bc-collection.eu www.bc-fashion.eu www.bc-privateroom.com	1 year

Analytics & performance Cookies

Performance Cookies collect information about how you use our website. These Cookies collect information in an anonymous form.

Cookie	Name	Purpose	Where the Cookie can be used	Timespan
Google Analytics	_utma _utmb _utmc _umtv _utmz	These Cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The Cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. Click here for an overview of privacy at Google	www.bc-collection.com www.bc-collection.eu www.bc-fashion.eu www.bc-privateroom.com	

Last visit	exp_last_visit	This cookie tracks the last time a user connected on the website	www.bc-collection.com www.bc-collection.eu www.bc-fashion.eu	1 hour
Last activity	exp_last_activity	This tracks the last time a user clicked on a link in the website	www.bc-collection.com www.bc-collection.eu www.bc-fashion.eu	1 hour

Functionality Cookies

Functionality Cookies allow the website to remember choices you make, offering you a better experience.

Cookie	Name	Purpose	Where the Cookie can be used	Timespan
Language cookie	exp_bc_lang	This Cookie is used to remember the visitor's preferred language choice.	www.bc-collection.com www.bc-collection.eu www.bc-fashion.eu www.bc-privateroom.com	3 months

Updating of this Policy

The Cotton Group reserves the right to review this Policy at all times. It is your responsibility to periodically verify the applicable Policy and to comply with its most recent version.

This policy was last modified in March 2014.